



NEVER.NO



Digital Signage

Customer Sees Screen which calls to Action



Participant sends SMS (or MMS, or email)



Message goes thru users telco and to a short code aggregator

Who is real-time interacts with the never.no Auto Dialogue System

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ADS starts processing the workflow and in real-time communicates and updates...



DS Platform



CRM or Content systems



Social Networks



Social Followers



Sends prize or content to user

Screen changes based on interactions



never's interactive signage platform enables audience participation by modifying the content stream based on live, user-submitted interactions and content. Capable of functioning with most digital signage delivery and management systems, and mobile platforms. The never.no product suite powers interactive digital signage and enables viewers to participate through mobile phones and the Internet.

As a marketer, have you ever been frustrated by the following?

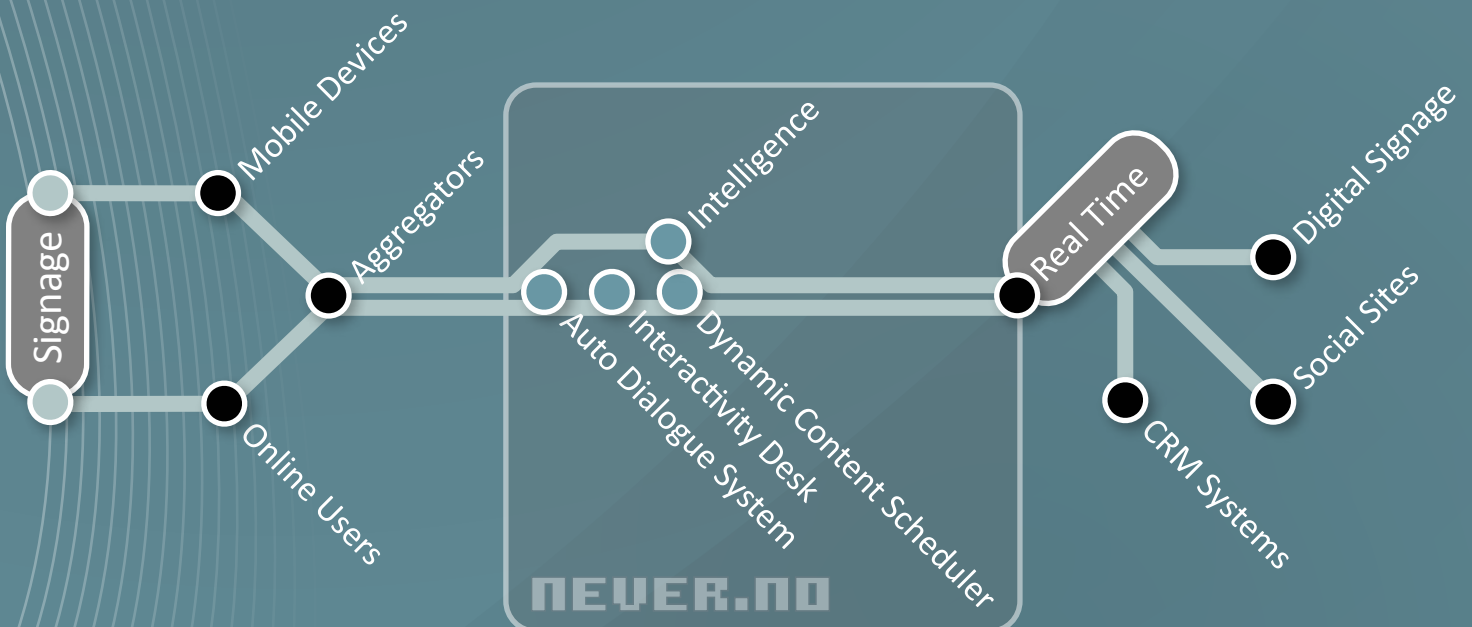
- Needing numerous coders to develop every new marketing campaign
- Three month minimum lead times
- Spending tons of time and money on integration with mobile and broadcast systems
- Being completely dependent on your mobile marketing agency to lift a finger
- Lack of detailed reporting

Using the never.no platform, our customers:

- Instantly create and modify campaigns in-house (be more creative, flexible and responsive)
- Cut costs (i.e. you don't need an army of coders every time)
- Create new revenue streams
- Better identify their audience
- Create longer term relationships with customers

What do we offer?

- Proven technology and consultancy
- All the hard work with the mobile operators
- Web 2.0 and social network integration
- Participation TV (link screens with mobile and online customers)
- Dashboard based and subscription based reporting
- An integrated solution



never.no connects broadcasters, brands, outdoor media owners and digital screen networks with online and mobile consumers. Software as a Service gives you an affordable start. Enterprise licensing available as well.